

TCA Grant Program Application Form

EXAMPLE

Thank you for your interest in TCA's Grant Program. Please complete the form below to the best of your ability. Please refer to our [GRANT PROGRAM website](#) for more information about the selection criteria, award amounts, and a general overview. APPLICATIONS WILL BE ACCEPTED BETWEEN 8/15/22 and 9/25/22. Deadline is 11:59pm Pacific Time on 9/25/22. Questions? Contact Kristina McGaha, TCA Executive Director at kristina@taikocommunityalliance.org.

Applicant

Tax ID/FEIN

Are you using a Fiscal Sponsor?

Primary Contact Name

Primary Contact Email

Primary Contact Phone Number

Is this person a member of TCA? Yes

Which Award Type are you applying for? Tier 2: Small to Mid Scale Events/Projects

Project Information

Website (if any) <https://hinodetaiko.ca>

Amount Requested \$2400.00

Project Description

Overview/Major Activities: Hinode Taiko's 40th anniversary in 2022 has cultural and historical significance for Manitoba and beyond. To celebrate, we will produce a quality video recording of our anniversary concert, to be held November 26th and 27th at the Centre Culturel Franco Manitobain, Winnipeg. COVID has demonstrated the importance of connecting with our audience virtually. We will use this opportunity to share our music widely, by uploading our concert video online. Viewers from outside our geographic area, or who are unable to attend due to cost, health, or other barriers, will have access to our performance. The recording also serves as a contingency plan, should COVID restrictions prevent us having a live audience.

The video will provide an archival record of a significant piece of the music and cultural history of Western Canada. Given the importance of Hinode Taiko's origins within the history of the Japanese Canadian community in Manitoba, the video will include interviews with key people, as well as rehearsal highlights and the performance. The imagery for the anniversary concert is light, "Hikari Kagayaku - to shine brightly". Hinode Taiko is named for the first light of the rising sun. Like our namesake, we strive to bring energy, warmth, and joy to the world, and always be the promise of more to come.

We would also like to recognize the leadership provided by our Artistic Director, Yuko Nozoe, and her many additional contributions in our anniversary year. The performances will include ten taiko pieces composed by Yuko and group members especially for this occasion. Japanese koto, fue, and voice will also be featured. Work began on these compositions during the pandemic, initially over Zoom. It was important that we continued to create new works together even as our usual activities halted. The composition process raised our spirits, and we hope that we can share that energy widely through our performances.

Goals:

1. To hold a successful concert, featuring ten original taiko compositions;
2. To produce a quality video recording of our concert, and an archival record of concert preparations and of the historic and cultural significance of Hinode Taiko's anniversary;
3. To reach a wide variety of people outside our geographic area, and to make our music more accessible to all potential audience members, by also presenting our concert video online;
4. To recognize with a small honorarium, the considerable time and creative energy that Yuko Nozoe contributes to Hinode Taiko, and especially during our anniversary celebration.

Partners:

Our project has the support of the Japanese Cultural Association of Manitoba (JCAM) (see attached).

Alignment with TCA Mission

Since our inception 40 years ago, Hinode Taiko has continually promoted the TCA mission, "To empower the people and advance the art of taiko." Sharing our 40th anniversary video will advance the art of taiko by making our performance more accessible to a much broader audience on-line. It will also attract more people to try taiko workshops and classes. The archival record will promote taiko as an art form, explaining its historic and cultural significance. This project will also assist the creation and sharing of new taiko compositions, by allowing us to support Hinode Taiko's Artistic Director, Yuko Nozoe, and her ongoing creative contribution. By supporting Yuko, we are also recognizing the considerable work she does to "empower" all group members to be active participants in the creation of new pieces.

The first taiko group formed on the Canadian prairies, Hinode Taiko has hosted three national Taiko Festivals in Winnipeg, bringing all the taiko groups in Canada together to share in performances and workshops. We have presented guest artists from San Jose Taiko, New York Soh Daiko, On Ensemble of Los Angeles, and leading members of Kodo. Hinode Taiko has always been an ambassador for taiko as a Japanese cultural and musical art form. We value our strong roots in the Manitoba Japanese Canadian community, and are eager to maintain and strengthen this connection. All members of Hinode Taiko are members of JCAM, whom we support by volunteering for, and attending, community events.

Through our performances and instructional activities, we continue to educate the broader community about the art of taiko. Hinode Taiko has a mandate to teach taiko to "all interested persons." Our diverse membership includes men and women across a broad age range, and from a variety of ethnic and cultural backgrounds. We welcome members from the LGBTQ community, and those with differing physical abilities. Hinode Taiko also strives to be a Deaf-friendly organization.

Alignment to Grant Theme - Transparency

Hinode Taiko's project is well aligned with the TCA Grants Program theme of transparency. First, the imagery for our 40th anniversary concert is light, "Hikari Kagayaku - to shine brightly". When light encounters transparent materials, almost all of it passes directly through them. In keeping with this theme of transparency, our anniversary is an opportunity to share our music widely, as well as to illuminate and strengthen our connections. A milestone is a chance to reflect on our history, but also to look to the future. When we look to our past, we see that every person and connection we have made along the way has been a light that continues to shine. Today, we each add our own light which makes the group's path that much brighter as we venture forth.

Second, the archival video, available online, will encourage the free exchange of ideas. The video will be more than a performance, as interviews will encourage reflection on matters of cultural and historic importance. The venue will be wheelchair accessible, and ASL interpreters will be provided. By breaking

down barriers to viewing, such as cost, geography, and physical ability we will make our concert accessible in a manner consistent with transparency.

Third, an important goal is to support our AD as she leads Hinode Taiko members in the creative process of composing music. Yuko facilitated our working collaboratively on Zoom during COVID lockdowns, and we wish to recognize her continuing efforts to guide group members to compose new pieces together. Collaboration requires time and leadership, to ensure that differing ideas may be freely offered and will be respectfully received. Hinode Taiko can only afford to pay our AD a small honorarium. We believe that providing her with an additional anniversary honorarium will not only recognize her significant extra contributions this year, but will also support her continuing efforts to devote more time and creative energy to facilitating collaborative compositions.

What will be the long-term impacts of your project?

Hinode Taiko's anniversary concert and video will have cultural and historic significance to the Japanese Canadian population of Western Canada. The Redress Agreement (1988) recognizes historic harms dealt to Japanese Canadians. The attempt to forcibly separate Japanese Canadians from their history during WWII underscores the need to nurture interest and pride in our cultural traditions, and to document them for posterity. Our concert and archival record will contribute to community well being, and promote awareness of this important part of history.

It will also benefit the broader community, as it is important to learn about cultures other than our own. With COVID there has been a distressing increase in anti-Asian harassment. Taiko represents the heartbeat, and was traditionally used for communication, which in today's world is key to breaking down the root causes of misunderstanding. Hinode Taiko's 40-year history is an occasion for celebration, and our concert and video record will send a positive message of unity and hope, and promote the responsible exchange of ideas.

Hinode Taiko is fortunate to have an AD with considerable training and experience. By recognizing her significant contributions in our anniversary year, we will support a talented member of the taiko community, and her ongoing efforts to empower group members in composition. With a strong AD and an engaged group, we will attract workshop and class participants, and ultimately recruit new members and taiko enthusiasts.

Hinode Taiko has been a leader in Canadian taiko for 40 years, hosting national festivals and performing internationally. The taiko community will benefit from our being able to support and retain a highly qualified AD, thus advancing the art of taiko overall. Several taiko groups supported Hinode Taiko at the outset, and will appreciate viewing our concert online. Our 40-year history is an important part of taiko in North America, and the archival record will also benefit the larger taiko community.

Describe your capacity to carry out this project.

Hinode Taiko has organized several large concerts and gatherings, and is confident we have the capacity (funding, human resources, expertise) to successfully complete this project. Plans are well underway for the anniversary concert, led by an Organizing Committee: coordinator and committee chairs (fundraising, promotions, hospitality, volunteers, transportation). The Artistic Director is responsible for performance, staging, equipment, and costumes, assisted by a stage manager, stagehands, and technicians. We will have about 30 volunteers drawn from the Japanese Canadian community, former Hinode Taiko members, family and friends. The Centre Culturel Franco Manitobain, an excellent venue, has been donated at no cost. Our only hired staff will be theatre technicians and ASL interpreters. We will reach out to the Japanese Canadian and Deaf communities, and the broader Winnipeg community, to share in our celebration. Tickets prices will be reasonable (\$25). Twenty members of Hinode Taiko will be the primary concert performers.

With this submission to TCA, we are seeking support for the concert video and archival record, and for the contributions of our AD, not for the concert itself. We have secured a professional videographer, Jacob Markham and 47filmworks <https://www.47filmworks.ca/> who has developed a detailed plan for the video. 47filmworks is a company well known to us, and recently produced a Manitoba Moment history video, Hinode Taiko: Building a Taiko Community Across Canada

<https://youtu.be/vgvlcw5ZHgg?list=PLRtToDd7aRsFkopbdq-JHYEtBOnHmvkFr>

Hinode Taiko's Artistic Director, Yuko Nozoe, B. Mus. Queen's, is a tremendous asset to our group and to the larger taiko community. Following ten years performing with Yakudo Traditional Japanese Drummers (Toronto), she spent two years in the KODO Cultural Foundation Apprentice Program (Sado Island). Appointed AD in May 2020, Yuko has added energy to the group, helping us to compose new repertoire and motivating us through virtual practices amid COVID. With her dual interest in music and Japanese culture, Yuko will ensure that Hinode Taiko's anniversary celebration is unique, highlighting taiko within its cultural and historic context.

Timeline

This timeline will focus primarily on producing the 40th anniversary concert video and archival record, as the overall concert is not part of this submission to TCA. NOTE: concert preparations will continue in a parallel timeline (rehearsals 2-3 times/wk, organizing committee meetings, fundraising initiatives/sponsorships, promotions, merchandise, volunteer recruitment, hospitality, etc). Organizing and funding plans for the actual concert are available upon request.

May 2022: Jacob Markham 47filmworks <https://www.47filmworks.ca/> is contracted to complete the video project.

September 2022: Funding requests submitted to TCA, Government of Manitoba (Arts, Culture, Sport and Community Fund), and Cambrian Credit Union

October 2022: pre-production meeting at venue (videographer and AD)

October - November 2022: filming of two rehearsals

October – November 2022: interviews filmed with Artistic Director, founding members of Hinode Taiko, key Japanese Canadian community members

November 2022: filming of dress rehearsal

November 27, 2022: filming of concert

December 2022: post-production, editing between rehearsals, interviews, historic materials, and concert

January 2023: share concert video and archival record online (e.g. YouTube)

Project Budget

Budget Worksheet

Please complete the budget worksheet below. The Revenue section should cover the sources of your match.

Budget Worksheet - Expenses

	TCA Portion	Match	Total
Secured/In-hand	1650	1650	3300
Foundation			0
Corporate			0
Individuals (donations)			0
Earned Income			0
In-kind	750	750	1500
TOTAL	2400	2400	4800

Budget Worksheet - Revenue

	Secured/In-hand	Projected	Total
Foundation		1500	1500
Corporate		600	600
Individuals (donations)			0
Earned Income			0
In-kind	300		300
TOTAL	300	2100	2400

Budget Narrative

NOTE: Our request to TCA is in USD (\$2,400), and all budget items have been recorded in the budget table in USD. Exchange rate 0.74, Sept 22, 2022. Specific video sub-costs below are in CDN\$.

Personnel/Contractors: costs for 47 film works to produce and edit the concert video and archival record: pre-production meetings and administration \$225, two rehearsal recordings (1 camera/operator), \$250, dress rehearsal recording \$750 (4 cameras/3 operators), interviews \$300, concert \$750 (4 cameras/3 operators), equipment \$350, post-production editing (4 days) \$1,600, tax \$225 – TOTAL \$4,450 CDN or \$3,300 USD

Other: Artistic Director Honorarium \$2,025 CDN or \$1,500 USD

Total Project Cost: \$4,800 USD

To match the \$2,400 USD we are seeking from TCA, we expect to raise \$600 USD in corporate donations (Cambrian Credit Union), and \$1,500 USD from the Arts Culture and Sports Community Fund, Manitoba Government (both competitive funds). In-kind contributions of \$300 include 10 volunteer hours to coordinate video set-up and interviews, calculated at \$30/hour. We have NOT included the requested revenue of \$2,400 from TCA in the Budget Worksheet – Revenue.

Any support TCA can provide toward this project will be gratefully appreciated. If our projected revenue falls short, we will go ahead with a lesser quality, lower cost recording using other income (beginner classes and performing), however this will limit other group initiatives in 2023.

Attachments

JCAM letter of support August....pdf

Information Agreement

I attest that all information in this application is verified and correct.