



**Taiko Community Alliance**

P.O. Box 26895 • San Jose, CA 95159 • [info@taikocommunityalliance.org](mailto:info@taikocommunityalliance.org)

TCA Board Meeting (ANNUAL MEETING)

Aug 14, 2016 6:30-8:30PM PDT

via GoTo Meeting

**MINUTES**

- I. Called to Order at 6:40PM.
  - A. Present: Toni Yagami, Wisa Uemura, Rome Hamner, Jane Lin, Tamiko Ooka, Derek Oye, Elise Fujimoto, Alan Okada, Johnny Mori, Linda Uyechi, Stan Shikuma, Margaret McKenty, Stuart Paton
- II. Approval of Previous Meeting Minutes (POSTPONED TO SEPT MEETING)
- III. Committee Reports (POSTPONED TO SEPT MEETING)
- IV. Overall Check In (45 min)
  - A. Core Values/Guiding Principles: Respect, Heritage & Evolution, Empowerment, Inclusivity, Transparency
  - B. Items we said we needed to work on:
    1. In-person gathering besides NATC
    2. Getting the younger generation involved in TCA
    3. Global taiko community
    4. Maintain heritage by forming an advisory board
    5. Sharing knowledge
    6. Increase visibility on social media
    7. Branding
    8. RESULTS
      - a. Top 4 items were:
        1. Getting the younger generation involved in TCA
          - a. We need more people involved from a volunteer standpoint.
          - b. Generally, we are referencing an age group.
            - i. This is not a reliable group of volunteers since they are picking between taiko groups, work and life.
          - c. This generation is introduced to taiko through collegiate taiko and non-collegiate taiko.
          - d. How can we get this group involved? Can we survey this age group to understand what they're looking for TCA to do and how to help them?
        2. In-person gathering besides NATC
        3. Branding



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- a. Branding is more than just color and font. It is defining who we are and what we are doing for the community.
    4. Sharing Knowledge
      - a. This item had the second most votes for number 1 priority.
  - C. Review/share 1 year, 5 year, 10 year timeframe
    1. Mission: Empower the people and advance the art of taiko.
    2. Case (*somewhere between mission and specific activities like NATC, Census and yearly goals*): TCA connects taiko practitioners in a resource network and increases access to the collective knowledge and experience of our members through activities like NATC, Census, webinars, taikothon, mini-grants and eventually an online database.
      - a. Other resonant phrases: pulling people together, build taiko movement, connect people across geographic regions; curated knowledge
    3. February Board Retreat Target Timeline
      - a. Yearly
        1. Quarterly webinars
        2. 2 mini-grants
        3. Membership drive (Fall)
        4. Taikothon
        5. Providing support for other taiko events
        6. Online database development (archival project - \$30k)
      - b. 2016
        1. Census
        2. Branding (color, logo)
        3. Internship
        4. Obon project
      - c. 2017
        1. NATC
        2. Do Membership discounts
        3. Finish branding (voice)
  - V. New Business
    - A. Officer Elections/Executive Committee (30 min)
      1. Chairperson: Derek
        - a. Wisa nominate Derek Oye as Chairperson of the TCA Board of Directors; Margaret seconds; unanimous approval
      2. Vice Chairperson: Stan



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- a. Rome nominate Stan Shikuma as Vice Chairperson of the TCA Board of Directors; Toni seconds; unanimous approval
    - 3. Co-Secretaries: Jane and Margaret
      - a. Stan nominates Jane Lin and Margaret McKenty as Co-Secretaries of the TCA Board of Directors; Alan seconds; unanimous approval.
    - 4. Treasurer: Wisa
      - a. Toni nominates Wisa Uemura as Treasurer of the TCA Board of Directors; Tamiko seconds; unanimous approval
    - 5. Executive Committee Advisors: Rome, Johnny
  - B. Committee Service
    - 1. Bylaws require that Board members serve on at least 2 working committees. Contact committee chairs.
      - a. Need a Board replacement for Tech Resources
        - 1. Your role as Board liaison does not require you to be technologically savvy. Your role is to pass on board requests and discuss possibilities with the committee.
      - b. Elise would ideally like to step off Programming Comm and Tech Resources Comm.
      - c. Derek would ideally like to not be co-chairs of both Membership and Fundraising.
    - 2. Committee descriptions
  - C. Thank you Linda!
  - D. Finance 101 Session (15 min)
    - 1. Financial Report Breakdown
    - 2. Wisa reviews how to view TCA's finances through various financial statements and answers questions.
- VI. Old Business
  - A. Annual Forms (5 min)
    - 1. Conflict of Interest
    - 2. Electronic Transmissions Permission
    - 3. Board Member Annual Donation/Pledge
    - 4. Forms can be returned by fax to [408-293-9366](tel:408-293-9366) (SJT fax number) or by email to [info@taikocommunityalliance.org](mailto:info@taikocommunityalliance.org) by Sept 1
- VII. Programming (if time)
  - A. NATC Update (~~5 min~~) TABLED
    - 1. Signing of MOU with San Diego groups
    - 2. Conference Budget Proposal
    - 3. Timing of Coordinator Search/Hire
  - B. Others
- VIII. Action Items
  - A. Fill out annual forms and return by Sept 1.



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- B. Read through the working committee descriptions and each board member needs to be a part of two committees. Email committee chairs.
- IX. Announcements
  - A. Next Board Meeting: Monday September 12, at 6:30-8:30pm PDT
    - 1. Regrets: Margaret McKenty
    - B. 2016 TCA Board Meeting Schedule
  - X. Adjourn at 8:45PM

Approved on: September 12, 2016

Signed:

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Jane Lin, Secretary